

# Sponsorship Opportunities

## **\$2500 Presenting Sponsors** *(shared)*

### **\$5000 Presenting Sponsor** *(exclusive)*

- Business name with event title, with sponsor's logo in all publicity publications including hyperlinks on the website,  
**WildRiceFestival.org**
- Business-promotion opportunities at the event
- Top listing, with logo, on Major Donor signs at the event
- First right-of-refusal for the 2018 Festival
- "Thank you" gift of wild rice, maple syrup, and a variety of other Minnesota-grown and -made food products *(\$50 fair market value)*

### **\$1000 Supporting Sponsor**

- Personal/Business name and logo prominently placed in all publicity publications including the website
- Business-promotion opportunities at the event
- Listing, with logo, on Major Donor signs at the event
- "Thank you" gift of wild rice, maple syrup, and a variety of other
- Minnesota-grown and -made food products *(\$40 fair market value)*

### **\$500 Partner**

- Personal/Business name in publicity publications, including the website
- Listing on Major Donor signs at the event
- "Thank you" gift of 1/2 pound of wild rice, a bottle of pure maple syrup, and a package of wild rice pancake mix *(\$15 fair market value)*

### **\$250 Benefactor**

- Listing on Major Donor signs at the event and on website
- "Thank you" gift of 1/2 pound of wild rice and a bottle of pure maple syrup *(\$14 fair market value)*

### **\$100 Friend**

- Listing on Major Donor signs at the event and on website
- "Thank you" gift of 1/2 pound of wild rice *(\$6 fair market value)*

## **Special Sponsorships**

### **\$1500 Native American Cultural Education Sponsor**

You can be the sponsor of all of the Native American education pieces of the Festival: the Little Thunderbirds Drum and Dance Troup, a colorful group in traditional dress; the traditional wild ricing demonstrations; and the Gibbs Farm tipi, activities and stories.

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion such as posters and brochure give-aways at the Festival.
- "Thank you" gift of wild rice, maple syrup, and a variety of other Minnesota-grown and -made food products *(\$30 fair market value)*

### **\$300 Cider Press and Bee Stations Sponsor**

These are very popular activities at the Festival, where visitors are invited, at no charge, to press a cup of cider using the hand cider press, or they can watch as honey is extracted and bottled for sale on the spot.

- Prominent mention in all publicity materials,
- Prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion, such as posters and brochure
- "Thank you" gift of 1/2 pound of wild rice, a bottle of pure maple syrup, and a package of wild rice pancake mix *(\$20 fair market value)*

### **\$150 Musical Entertainment Sponsor**

Every hour of musical entertainment, such as a singer or guitarist, usually runs about \$150. As one of these sponsors you can choose one or more hours to fund. *There can be more than one Musical Entertainment Sponsor.*

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special "thank you" posters at the festival, and opportunities for business promotion, such as posters and brochure give-aways at the Festival.
- "Thank you" gift of 1/2 pound of wild rice *(\$6 fair market value)*

For more information about sponsorship opportunities, please contact **Debbie Cash** at (651) 792-7163

15th Annual  
**Wild Rice Festival**

**Saturday, September 15, 2018**  
**10:00 a.m. - 4:00 p.m.**

A celebration of wild rice, Native American culture, and Minnesota's fall season

*Highlights include:*

- Pow Wow Grounds café plus food trucks selling fry bread, wild **rice dishes** and other tasty treats
- **Demonstrations** including traditional wild rice processing and honey extraction
- Free **entertainment** including music, Native American dancing and drumming
- Children's games and activities
- Free, hands-on apple cider pressing

and much more!

*As usual, free admission!*

The **15th Annual Wild Rice Festival** is presented with the help of generous sponsors and run by volunteer members of the of the nature center. Donations and any proceeds from the event support the Nature Center, part of the Roseville Parks and Recreation Department, and its mission of environmental education and outdoor recreation.



**Harriet Alexander Nature Center**  
2520 N. Dale Street  
Roseville, MN 55113  
(651) 765-HANC (4262)



Dancers take time out to make bubbles



Dreamcatchers



Screen printing Wild Rice Festival t-shirts.



Cider Press  
© Roseville Review



Sponsor Half Price Books



Photo op, painted by Steve Robbins  
Photo courtesy David Robbins

You can help us make this the best Festival ever!

15th Annual  
**Wild Rice Festival**

September 15, 2018

Event Information and Sponsorship Opportunities

Harriet Alexander Nature Center  
2520 N. Dale St., Roseville MN