

# Sponsorship Opportunities



## \$2500 Presenting Sponsor

- Business name over event title with logo in all publicity publications including the website, **WildRiceFestival.org**
- Business-promotion opportunities at the event
- Top listing, with logo, on Major Donor signs at the event
- First right-of-refusal for the 2014 Festival
- “Thank you” gift of wild rice, maple syrup, and a variety of other Minnesota-grown and -made food products (\$50 fair market value)



## \$1000 Supporting Sponsor

- Personal/Business name and logo prominently placed in all publicity publications including the website
- Business-promotion opportunities at the event
- Listing, with logo, on Major Donor signs at the event
- “Thank you” gift of wild rice, maple syrup, and a variety of other Minnesota-grown and -made food products (\$30 fair market value)

## \$500 Partner

- Personal/Business name in publicity publications, including the website
- Listing on Major Donor signs at the event
- “Thank you” gift of 1/2 pound of wild rice, a bottle of pure maple syrup, and a package of wild rice pancake mix (\$15 fair market value)



## \$250 Benefactor

- Listing on Major Donor signs at the event and on website
- “Thank you” gift of 1/2 pound of wild rice and a bottle of pure maple syrup (\$10 fair market value)

## \$100 Friend

- Listing on Major Donor signs at the event and on website
- “Thank you” gift of 1/2 pound of wild rice (\$5 fair market value)

## Special Sponsorships

### \$1500 Native American Dancers Sponsor

You can be the sponsor of the Little Thunderbirds Drum and Dance Troup, a colorful group in traditional dress.

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special “thank you” posters at the festival, and opportunities for business promotion such as posters and brochure give-aways at the Festival.
- “Thank you” gift of wild rice, maple syrup, and a variety of other Minnesota-grown and -made food products (\$30 fair market value)



### \$200 Cider Press Station Sponsor

This is a very popular activity at the Festival, where visitors are invited, at no charge, to press a cup of cider using the hand cider press.

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special “thank you” posters at the festival, and opportunities for business promotion such as posters and brochure give-aways at the Festival.
- “Thank you” gift of 1/2 pound of wild rice, a bottle of pure maple syrup, and a package of wild rice pancake mix (\$15 fair market value)

### \$150 Musical Entertainment Sponsor

Every hour of musical entertainment, such as a singer or guitarist, usually runs about \$150. As one of these sponsors you can choose one or more hours to fund. *There can be more than one Musical Entertainment Sponsor.*

- Prominent mention in all publicity materials, prominent event venue signage, listing on the special “thank you” posters at the festival, and opportunities for business promotion such as posters and brochure give-aways at the Festival.
- “Thank you” gift of 1/2 pound of wild rice (\$5 fair market value)

## Other Very Special Sponsorships

We are planning to include a number of extra-special features for this, the tenth annual Wild Rice Festival. An example would be something like the American Bald Eagle we featured at the 5th Wild Rice Festival in 2008. Please contact Mary at the number below if you'd like to explore one of these as-yet-to-be-determined sponsorship opportunities.

*All photos  
courtesy  
Roseville  
Parks &  
Recreation  
unless noted  
otherwise.*

For more information about sponsorship opportunities, please contact **Mary McEllmurry** at (651) 484-5488

# 10th Annual Wild Rice Festival

**Saturday, September 14, 2013**  
**8:00 a.m. - 4:00 p.m.**

A celebration of wild rice, Native American culture, and Minnesota's fall season

## Highlights include:

- Fundraising **wild rice pancake breakfast**
- Wild **rice sausages** and other tasty treats for sale
- **Demonstrations** including traditional wild rice harvesting and honey extraction
- Free **entertainment** including music, Native American dancing and storytelling
- Children's games and activities
- Free, hands-on apple cider pressing
- **Silent auction**, to raise funds to support the Nature Center and much more!

*As usual, free admission!*

The **10th Annual** Wild Rice Festival is presented with the help of generous sponsors and run by volunteer members of the Friends of Roseville's Harriet Alexander Nature Center (FORHANC). Proceeds from the event support the Nature Center, part of the Roseville Parks and Recreation Department, and its mission of environmental education and outdoor recreation.



**Harriet Alexander Nature Center**  
2520 N. Dale Street  
Roseville, MN 55113  
(651) 765-HANC (4262)

**FORHANC.org WildRiceFestival.org**



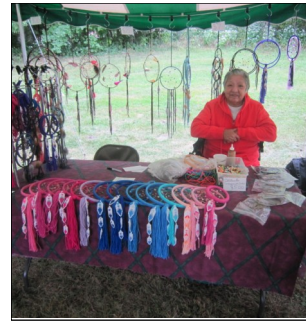
Dancers take time out to make bubbles



Home Depot Kids Workshop



2012 sponsor Half Price Books



Dreamcatchers



Harvesting honey  
© Roseville Review



Photo op, painted by Steve Robbins  
Photo courtesy David Robbins

Friends of Roseville's  
Harriet Alexander  
Nature Center

You can help  
us make this the  
best Festival ever!

# 10th Annual Wild Rice Festival

September 14, 2013

Event Information and  
Sponsorship Opportunities

**Harriet Alexander Nature Center**  
2520 N. Dale St., Roseville MN